

# Central Beach Alliance

## Board of Directors Meeting

October 15, 2020 by Zoom, 6 PM

Board Members Present: Paula Yukna, Bill Brown, Jim Novick, Dr. Elizabeth King, Bob Golden, John Burns

Board Members Absent: Deborah Rosenbaum

Guests & Presenters: Arianne Glassman, Dan Teixeira, Gary George, Tom Green, Stephanie Toothaker, Jorge Garcia & design team, Sophie Mylona

**MOTION** to approve agenda by Bill Brown, seconded by Dr. King. Approved.

### **Overview of CRA Projects**

Tom Green, Project Manager for the Beach CRA delivered an overview of CRA projects:

- Aquatic Center pool, grandstands & diving tower are 50% complete. Forecasts completion in late July/August 2021.
- South Building at Aquatic Center housing lockers & timing rooms. Contract and design under negotiation. Cannot host meets until these project is complete. Forecasts completion in 1<sup>st</sup> Quarter 2022.
- DC Alexander Park
- Las Olas Corridor. City will finish punch list items later this year.
- A1A Streetscape project from Bo's Beach House to Sunrise on the west side

The Beach CRA has sunset. As of October 1, 2020, the CRA has stopped collecting taxes. A three year extension was approved to spend the money.

There are 480 light fins on the Las Olas Garage. Currently 96% of the fins are working properly but the lighting display has been turned off until all fins are working. The light fins are manufactured in China and are under warranty, which has been extended. Testing of the system will occur during the week of October 19<sup>th</sup>.

John Burns raised the issue of skate boarders damaging the decorative bench seating underneath the Las Olas Bridge. Tom stated that "there is a solution but it is not being installed at this time."

### **Condo development at 1-7 Birch Road**

Presentation of condo development project at 1-7 Birch Road at Valencia by Jorge Garcia & design team and Sophie Mylona, property owner

- 10 units, 10 floors, 22 parking spaces, 120 feet high
- Site plan level 4 has to go to the Commission
- A discussion ensued regarding the developer improving the waterside amenities at the end of Valencia Street. The potential of closing Valencia Street and allocating the land to the adjoining condominiums was discussed.
- No market price for the condo units or timeframe for construction was available.

### **Event programming of neighborhood parks**

Ari Glassman presented her company as the programmer of choice for neighborhood parks, including Las Olas Oceanside, Las Olas Intracoastal, Las Olas Garage Rooftop & DC Alexander.

- Her contract begins in February 2021.
- The branding will play on continuing the concept of “The Loop,” drawing attention to all the park amenities on the beach, “an infinite experience for everyone under the sun.”
- She will create an identity for each park based on the acronym FAME.
- Friday Night Soundwaves restarts March 2021.
- Weekend Farmers Market restarts November 7, 2020.
- Proposes Garage Sale in Parking Garage on the 2<sup>nd</sup> Sunday of June, July, August & September.
- The Parking Garage will host the Fort Lauderdale Concours, a classic car show in November 2020 before the Air Show.
- Other ideas included Pet Festival (Feb 2021), Kite Flying Festival ((April 25 and May 2, 2021), Brews at the Beach, Holiday Village.
- She requested comments on gating off Las Olas Circle for four times each year for one day.

**MOTION** to approve Board Meeting Minutes of September 24, 2020 by Bill Brown, seconded by Bob Golden. Approved.