

CBA Board Meeting Minutes

October 21, 2019 at 6 PM

Las Olas Beach Club

Roll Call: Bill Brown, Bob Golden, Jim Novick, Deborah Rosenbaum, John Burns

The agenda was approved by unanimous consent.

Ben Rogers, Deputy Director Transportation & Mobility Department, presented the Beach Mobility Study City Commission Briefing. The Board expressed the following concerns:

- **The age of the data in the report.**
- **No data on scooters was included.**
- **Needed to include the timeline of public meetings to remind neighbors of their participation.**

Bill Brown will talk to Commissioner Glassman regarding the Board's concerns with the Beach Mobility Study.

Arianna Glassman of FortLauderdaleBeach.com outlined her thoughts on how to activate and rebrand the beach for residents, visitors and individuals living in the areas surrounding Fort Lauderdale. Glassman's organization currently produces the Friday Night Sound Bites, paid by the BID with no funding from the Commission. She is interested in creating a programming plan for the new Oceanside & Intracoastal Parks. The City may advertise an RFP for someone to manage the programming but the parameters have not been established.

Glassman envisions programs as follows, trying to attract gatherings of people, potentially starting in June:

- **Friday-Friday Night Sound Waves**
- **Saturday-A high-end, well done farmers' market**
- **Sunday-Art Fairs**

Bill Brown will reach out to Parks & Recreation Director for additional information & input.

Bill Brown, John Burns & Deborah Rosenbaum gave updates on civic meetings attended. An update of the Historic District proposal was discussed.

The annual CBA Holiday Party was discussed and debated. No funds were received from the summer newsletter promotion. The following motions were approved:

- **Authorized a cost of \$25++ per head, including one drink, food and happy hour drink pricing.**
- **Decided that members would attend the party free and non-members would be charged \$35 per person.**

The completely redesigned 3000 Alhambra PDD project was presented by Stephanie Toothaker and John Kolter. Stephanie requested a placeholder for a vote at the November 2019 membership meeting.

Stephanie Toothaker, owner's representative Raj Verma and architect Stewart Robin presented the Homewood Suites project at 3001 N. Ocean Blvd. The project would have 108 rooms & eight stories (99 feet in height versus the allowed 200 feet) without a restaurant. A history of proposed projects at this site was communicated by Toothaker. This project is not in the RAC and only needs a traffic statement.

The Board was asked to review and respond on the proposed 2020 meeting schedule.

The Board reviewed the draft agenda for the Membership Meeting on October 24th. It was suggested to ask Vicki Mowry to assist at the registration table.

Motion by Jim Novick, seconded by John Burns: The CBA Board should be comprised of 7 members for 2020. Applications for Board positions would be accepted until December 31, 2019. The Board would be ratified by Membership in January 2020. Approved.

It was discussed that the Development Proposal Flow Chart/Checklist is a guideline to be used by the Board.

A review of tasks and responsibilities assigned to Board Members was postponed.

The meeting was adjourned.

Respectfully submitted,

John Burns

Secretary