

## CENTRAL BEACH ALLIANCE BOARD MEETING MINUTES

Las Olas Beach Club

Thursday, February 22, 2018-6:00pm

Meeting convened at 6:09 p.m.

Board Member attendance: Karen Turner, Bob Golden, Debbie Rosenbaum, Barry Solomon. Absent: Monty Lalwani, John Weaver.

1. Introduction of Sarah Hannah-Spurlock, Nighttime Economy City Manager. Hired January 2, 2018. She was appointed by City Manager, Lee Feldman to improve city economy. She has a team working with her. Has tried to reach out to Beach Place manager to see how to improve the Beach Place. Turtles issue is a hard issue to change. She will utilize Code Enforcement to handle tables on sidewalk violations. Will implement an Ambassador Program for the Beach like they have Downtown. It's about 30 days out.
2. Motion to reduce Sponsorship fees to \$150.00 commencing November 1, 2018. Motioned by Bob, 2<sup>nd</sup> Debbie, All in favor.
3. Motion to approve minutes for Board meeting, January 25 2018 by Debbie, Second by Bob, All in favor.
4. Motion to approve Financials brought by Barry, second by Debbie, All in favor.

Meeting adjourned at 8:35 p.m.

