

Central Beach Alliance Board Meeting Thursday, February 28, 2013 – Las Olas Beach Club

Call meeting to Order:

4:40pm – John Weaver

Attendance: John Weaver, Karen Turner, Abby Laughlin, Fred Carlson, Monty Lawani, Hans Bartels

Prior Meeting Minutes approvals:

January 3rd, 2013, with corrections, Motion by John, 2nd by Hans vote 6-0
September 13th, 2012 with corrections Motion Abby, 2nd by Hans vote 6-0
January 10th, 2013, with corrections Motion by Karen, 2nd by Fred vote 6-0
January 20th, 2013, with corrections Motion by Abby 2nd by Fred

North Beach Revitalization

Abby reports on details of meeting with Transportation and Mobility, stakeholders , Bonnett House and CBA. John will coordinate a CBA meeting . Invite City Manager , Courtney Crush, stakeholders, and NBV architect to a CBA meeting to plan a coordinated move forward on North Beach Village streetscape.

Old business

Postcards – Karen brought a draft and it was approved – to be sent out by 3/7/13
Website needs a few more changes – Abby will coordinate

New Business

Sculpture Garden – talk with Lee Feldman

Magazine Partnerships – Fred with speak with George Mihaiu. Will give him 500 word article for city view magazine

Beach Business partnerships – offer possible discounts to CBA members. Present this idea to the BID. Format any partnerships as a printout from our website

Attendance at Government meetings There are several Government meetings we need to attend on a regular basis. We need more people to attend these meetings such as BID, BRAB, P&Z, Maritime Advisory, CRA, etc.

Newsletter – should be published quarterly . should use more social media. CBA member Hank Hurley interested in helping with this.

Zoning Changes - We need to work with new commissioner and City planners to make sure our voice is heard. **Next Membership meeting** – Hotel secured – Hilton on March 14th 6:30 meet and greet and 7:00 meeting

Grand Birch – going in front of the City Commission on April 3rd. We need a flash alert on our website for our members to come on April 3rd.

Vintro will present at our next meeting

Discussion on turtles tabled until May

7th Board Member – Invite CBA member Hank Hurley

Tiffany House going in front of DRC in March

Adjourn

6:30PM Motion by Hans, Seconded by Karen