

Central Beach Alliance Board Meeting Minutes Thursday, January 3, 2012 – Las Olas Beach Club

Present: John Weaver, Karen Turner, Hans Bartel, Fred Carlson, Monti Lawani, Abby Laughlin

Guests present: Lee Feldman, Richard Whitecloud, Joe Holland, Dev Motwani, Allyson Cameron, Peter Thomas Stromburg

Call Meeting to Order – 6:05 PM

Presentation for Escape Hotel/Tiffany House

Dev Motwani

Dev Motwani and his architect, Peter Stromburg presented their renderings for the updated Tiffany House project. They want to return the Escape to a hotel of 96 rooms, with a restaurant. The PUD section of the property will be townhouse and residences. Townhouses set back off street with eight foot sidewalks and extensive landscaping. New plan calls for a residential tower and 255 parking spaces. There will also be a retail component on Birch Street end to enhance the neighborhood. Stepped down design, transitioning into the NBRA neighborhood. They will present at January meeting.

Discussion with Lee Feldman on how to proceed with CBA task force for streetscape improvements in the NBRA district. We need to define what we want, set up meetings with city agencies,(transportation sustainability) define price tag, identify sources of funding ie: special assessments, assessment with impact fee, etc. Should start with the public relm of the NBRA. Invite stakeholders to meeting.

Presentation/discussion concerning turtles:

Richard Whitecloud of SeaTurtleOp.org and Joe Holland presented information about local sea turtle issues. Much discussion about the co-habitation of man and nature. Fred Carlson presente concerns about Public Safety and the effects that Turtle Compliant lighting iis having on Beach Tourisim. Concerns were raised about the public perception of how dark Fort Lauderdale beach area is. Discussion on Eco Tourism. Richard stated he had access to information about grant funding for lighting for the Bonnett House area along AIA. This stretch of poorly lit area is of great concern. It was mentioned that there is no federal requirement for the turtle lighting ordinance.

Next Meeting 01/10/13

Still looking for a location, Ritz could not accommodate us. New board will be ratified. Mayor will present on beach issues. John O'connor from Tropic Magazine will be

invited to present on "Mod Weekend", a mid-century beach event taking place in March. Tiffinay House project may present, since there is no February meeting. Vintro will present in March, no word from Grand Birch.

Membership Drive

We will do another mailing to promote membership.

Plan for the year

Participate more heavily in downtown meetings. Be active with the Council of Civic associations. Task force for improving the streetscape of the NBRA area.

Old Business

Website is moving forward.

Adjourn

Motion to adjourn by Karen, seconded by Monti. Meeting adjourned at 9:02pm