

# CENTRAL BEACH ALLIANCE BOARD OF DIRECTORS MEETING MINUTES

THURSDAY APRIL, 14 2011 – 6:00 PM

LAS OLAS BEACH CLUB - FT. LAUDERDALE, FLORIDA

## 1. Called the meeting to order at 6pm:

Directors in attendance: Cindy Galiette, Monty Lalwani, Wayne Robbins, Karen Turner, John Weaver, & Lester Zalewski. Directors not in attendance: Debra Hiers

Liaisons in attendance: Alton Baird & Chris Beck.

2. **Approval of minutes:** Board discussed and made changes to the 3/2/11 and the 3/24 Board Meeting Minutes. This included deleting most of item #4 on the 3/2/11 Minutes per a motion made by Wayne, seconded by Lester. This vote was approved, 6 votes for and zero opposing. Monty made a motion to amend the meetings agenda to include a discussion on the Board's liaison positions. Cindy seconded and the vote was approved, 6 votes for and zero opposing. Cindy then made the motion to remove our current Public Relations liaison. Karen seconded and the vote was approved, 5 votes for and 1 opposing (Lester). Prior to the vote, Lester gave a thorough explanation on the reasoning of the selection of all our liaisons, and spoke highly of all these individuals. Wayne thanked Chris Beck for his contributions for his 13 years involved history with the Central Beach Alliance and expressed his hope that this can continue.
3. **Downtown noise issue:** The question of "do we want to attend anymore meetings?" was raised. The Board agreed that we have no issue with the city and therefore made no plans to attend.
4. **Membership drive:** Wayne made the motion for the CBA to purchase 72 T-shirts for the upcoming Earth Day Birch State Park event. John seconded and the vote was approved, 6 votes for and zero opposing. The Board discussed the details of the T-shirts and Monty is to email sample of the shirt-front words for the Board for comments. The shirt-back words will be "Central Beach Alliance... www.cbaftl.com". Monty made the motion that the CBA get a PO Box. Cindy indicated she would set it up. Wayne seconded and the vote was approved, 6 votes for and zero opposing.
5. **Website update:** Karen provided the Board a demo website from GM Strategics. Monty to email the Board the Lazer ad pack to review and to comment.
6. **Earth Day Fair, Birch State Park, Saturday, 4/23:** Wayne will help John set up and take down equipment at event. Who covers what hours to be resolved.
7. **Beach Parking:** Lester discussed work identifying future parking areas possibilities.
8. **Guest for next membership meeting:** Confirm State Rep George Moriatis, will contact Charlotte Rodstrom for neighborhood update, and confirm Allen West.
9. Lester motioned to adjourn the meeting, Monty seconded and the Board agreed with 6 votes in favor and zero opposing.