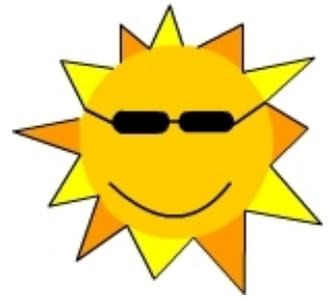




CENTRAL BEACH ALLIANCE
NEWSLETTER
December 2009



Our Mission: The Central Beach Alliance is an association of committed and concerned residents and property owners working together to responsibly develop the beach and actively participate with local governments to achieve this goal.

Board of Directors: President, Steven Glassman; Vice President, Fred Carlson; Treasurer, Dennis Herrity; Recording Secretary, Sheralyn Murray; Corresponding Secretary, John Weaver; Directors: Mike Mueller, Shirley Smith, Joan Crohn

NEXT MEMBERSHIP MEETING:

- **Thursday, January 21, 2010 – Annual Membership Meeting at the International Swimming Hall of Fame/Aquatics Center – 7:00 pm - One Hall of Fame Drive (2 blocks South of Las Olas). Complimentary Parking; Meeting Hall at the west end of the facility (on the Intracoastal).**

AGENDA

- 1) **GUEST:** Bruce Wigo, President and CEO of the International Swimming Hall of Fame, will discuss the City's Request for Proposals (RFP) for the redevelopment of the Aquatic Center/International Swimming Hall of Fame due on March 4.
- 2) **PRESENTATION:** Courtney Crush and Bradley Deckelbaum on behalf of Bayshore 545 (formerly Aquatania)
- 3) **ANNUAL FINANCIAL REPORT AND 2010 BOARD ELECTION**

2010 membership forms are enclosed for buildings and individual members. Please know that CBA membership runs on a calendar year and all memberships expire at the end of the year. Renewals are due in January for the new year's membership.

At its April 23 meeting, the Board voted to email the newsletters and only mail hard copies to those members who do not have an email address. If you have not been receiving newsletters and informational emails, then please let us know.

Important Contacts:

- Central Beach Alliance: cbaemailblast@gmail.com; phone 954-567-4481
- Mayor Jack Seiler: jack.seiler@fortlauderdale.gov (954-828-5007)
- City Commissioner Charlotte Rodstrom: crodstrom@fortlauderdale.gov (954-828-5004) (cell- 954-648-0520)
- County Commissioner Ken Keechl: kkeechl@broward.org (954-357-8004)
- State Representative Ellyn Bogdanoff: Ellyn.bogdanoff@myfloridahouse.gov (954-762-3757)
- Visit Fort Lauderdale Online at www.fortlauderdale.gov
- Broward County information: www.broward.org (954-831-4000)

Frequently Called Phone Numbers (Dial 954-)

1. 24-Hour Customer Service Line	828-8000
2. Beach Conditions	828-4597
3. Citizen Advisory Boards (City Clerk)	828-5002
4. Citizen Services	828-5944
5. City Manager's Office	828-5013
6. Code Violations/Inspections	828-5207
7. Marine Facilities	828-5423
8. Police Non-Emergency	828-5700
9. Trash/Waste Pick-up	828-8000
10. Zoning	828-5191
11. County Homestead Exemption	357-6897
12. Fire/Rescue	828-6400
13. Planning/Zoning Permits and Inspections	828-5191
14. Trash/Recycling	828-8000
15. Street Lights	797-5000
16. Animal Control	359-1313
17. State Condominium Ombudsman	202-3234

Please mark your calendars for the remainder of the 2009 Membership Meetings at 7:00 pm: January 21, 2010- Annual Meeting at the International Swimming Hall of Fame.

Please make sure that we have your e-mail address to keep you informed between newsletters. E-mail your info to: cbaemailblast@gmail.com

Volunteers are needed to serve on the membership committee; the work will entail contacting renewals and reaching out to new members. In addition, volunteers are being sought to work with the Council of Civic Associations for the City's Centennial celebration. Lastly, the CBA committee to review the Sasaki Beach Master Plan has begun its work. Please email your interest to cbaemailblast@gmail.com. Thank you.

A MESSAGE FROM THE PRESIDENT OF THE CENTRAL BEACH ALLIANCE

Dear Neighbor,

While it has not been the habit to include a message from the president in our CBA newsletters, please indulge me as I want to take this opportunity to let you know what an honor and a pleasure it has been to serve this organization as president for the past seven years with one year as vice president before that. In this newsletter, you will see the names of the 2010 Board nominees that need your affirmation at the January 21 Annual Meeting, and you will notice that I am not seeking re-election to the Board. This was not an easy decision, but I believe it is the right decision and what is best for the Central Beach Alliance. I consider it most important for any organization to be periodically renewed with a fresh energy, a new insight, and the vigor of new leadership.

Please know how proud I am of what we have accomplished over the years. When I first joined the CBA, it was a small, loosely woven group and the neighborhood's voice was a muted one; the City did not pay much attention to us, and developers rarely gave us the time of day. That has dramatically changed, and now, due to the work of so many for so long, we have a seat at the table. Our opinion matters, we are recognized as a strong and organized civic association, and when something happens or is proposed within our boundaries, we are consulted and information is quickly shared with our members. Now when a developer files a site plan with the City, he/she is required to meet with us. Over the years, we have rejected projects when the developer would not meet our concerns or the project was simply not appropriate for the site, and we have supported projects when the developers were able to modify their proposals and work with us over long periods of time. In every instance, the membership voted and made that decision.

In addition to development issues, the CBA is consulted on barrier island events and city improvement projects, is active in the Council of Civic Associations, works closely with the Police Department, and frequently receives requests from elected officials to meet with our members at our regularly scheduled meetings. We have worked hard to improve the beach for residents and are always aware that we share this wonderful place with all residents of Broward County, businesses, and tourists alike – we are respectful of the balance. Membership has grown to a healthy representation of beach condominium associations and individual members, and yet, we can and must do better. Although some parts of the beach have improved, many areas have not; the economic downturn will make our work that much harder as we seek to enhance the entire neighborhood on a variety of levels. Only through increased participation and activism will that occur.

Lastly, I want to stress how important it is that we maintain a level of respect, civility, and responsibility through our Board and our organization. Unfortunately, some members and even past Board members have not understood the concept of being able to disagree without being disagreeable. Nasty, personal attacks that are full of vitriol and invective do nothing but harm us as an organization and must not be tolerated by the membership and especially Board members who have a responsibility to protect the association. Spreading falsehoods, half-truths, and innuendo will not fulfill our mission nor get us closer to our established goals. While we may be on opposing sides of any given issue and engaged in healthy, internal debate, we must all learn to move on together and for the common good once a majority of voting members takes a stand. Unruly, bad behavior (whether at meetings or by written communication) should never be acceptable. Enough said.

Over the years, I have met so many terrific and caring people through the CBA and I will miss both them and the hard work that is required to keep the organization moving

forward. Thank you to all of you; it's been quite an experience and a challenge and I wish the incoming Board all the very best in 2010. I sincerely hope that all of you reading this will attend the January 21 Annual Meeting so that I might have the chance to say "good-by" in person. Finally, I would be remiss if I did not personally thank Sherry Murray and Mike Mueller who are also stepping away after serving many years on our Board.

Again, thank you and a most joyous, happy, and healthy holiday season to everyone.
Happy New Year!
Steve Glassman

Central Beach Alliance Board of Directors Meeting Minutes
Thursday, October 22, 2009 – 6:30 PM
The Everglades Club Condominium – Ft. Lauderdale, Florida

Meeting was called to order by President Steven Glassman at 6:35pm.

Present: Shirley Smith, Fred Carlson, John Weaver, Michael Mueller, Dennis Herrity, Sheralyn Murray and Steven Glassman Absent: Joan Crohn.

Motion made by Shirley Smith and seconded by Fred Carlson to approve August 27, 2009 Special Board meeting minutes and Board meeting minutes of August 27, 2009. Carried 5-0 with two abstentions (Dennis Herrity and Michael Mueller who were not present at those meetings). Motion made by Michael Mueller and seconded by Shirley Smith to approve the Membership meeting minutes of September 24, 2009. Carried unanimously.

Treasurer' Report by Dennis Herrity stated that there is a bank balance of \$8,198.00. Bank of America transferred a long inactive beach civic association account to the CBA and the matured CD was rolled into the Bank Atlantic checking account. Motion made by Mike Mueller and seconded by Shirley Smith to consolidate all monies into Bank Atlantic account by exhausting the funds from the Bank of America checking account and closing that account. Carried unanimously.

Discussion of confidentiality agreement for board members – no action taken.

Discussion of data base protection – no action taken.

Discussion of a CBA website; Dennis Herrity will pursue information.

Beach Master Plan Review Committee will be meeting in November; awaiting other committee reports (Centennial, Membership).

Discussion of membership drive; renewal invoices will be emailed by John Weaver prior to the November 19 membership meeting.

Candidate nomination forms for the 2010 Board of Directors were included in last newsletter and are due at the November 19 membership meeting at the "W" Hotel. Holiday mixer starts at 6:30 pm.

Motion to adjourn made by Michael Mueller and seconded by John Weaver. Carried unanimously. Meeting adjourned at 7:45 pm.

Respectfully submitted,
Sheralyn L. Murray
Recording Secretary

**CENTRAL BEACH ALLIANCE MEMBERSHIP MEETING MINUTES
THURSDAY, NOVEMBER 19, 2009 – 7:00 pm
“W” FORT LAUDERDALE**

Meeting was called to order following the Holiday Social at 7:10 pm by President Steven Glassman.

Board Members present: Steven Glassman, John Weaver, Joan Crohn, Dennis Herryty, Fred Carlson, Shirley Smith, Mike Mueller, and Sheralyn Murray.

Steve welcomed the various guests in attendance and thanked the “W” for its generosity in hosting and sponsoring the meeting and holiday social.

Neighborhood Updates: Developers of the Cortez Hotel have filed a notice of claim against the City for \$6.3 million; call for volunteers for the CBA standing committees; reminder for all that 2010 Board nomination forms were due this evening; annual meeting is at the International Swimming Hall of Fame on January 21; planning a January ceremony for the Earl and Coral Manor Memorial Bench just west of the Ritz Carlton - membership will be notified.

Guest: Stan Smith, CEO Air Lauderdale Beach Fest, brought membership up-to-date on the plans. Ten days of activities to thank the troops combined with Fleet Week. Air show taking place April 24-5 from 9-6 pm. There will be a “pay zone” where extra events, activities, and vendors will be present; the rest of the show area will be free. The promoters are asking that the City amend the contract to extend the pay zone south to Seville Street. **Motion** made by Sadler James and seconded by Ron Crohn to support the extension of the zone to Seville Street and possibly further to include Beach Place and the Ritz Carlton (if all parties are in agreement). Motion carried 152-1.

Police Captain London and Officer Rendo reported on how well the beach was doing with regard to crime and reminded all present not to keep valuables in view.

Peter Henn presented an update on the Bahia Mar project and thanked CBA for the valuable input and support of the project. He distributed a handout that included financials and sees the project going before the Commission in January/February. There has been some thought given to improving/tapering the design of the Waldorf Hotel to bring it more in line with the design of the residential component.

Bayshore 545 (former Aquatania) deferred until next meeting due to a delay in getting to DRC; U.S. Congressman Ron Klein sent his regrets and best wishes– his schedule did not permit his attendance and he will reschedule.

Motion to adjourn made by Joan Crohn and seconded by Shirley Smith. Meeting adjourned at 8:40 pm.

Respectfully submitted,
Sheralyn L. Murray
Recording Secretary

DRAFT UNTIL APPROVED BY THE BOARD

**Central Beach Alliance Board of Directors Meeting Minutes
Thursday, December 3, 2009 – 6:30 PM
The Venetian Condominium – Ft. Lauderdale, Florida**

Meeting called to order at 6:35 pm by President Steven Glassman.

Members present: Steven Glassman, Joan Crohn, John Weaver, Shirley Smith, Fred Carlson, Dennis Herrity, and Sheralyn Murray. Absent: Mike Mueller

Motion made by Shirley Smith and seconded by Joan Crohn to approve the Board minutes of October 22, 2009 and Membership minutes of November 19, 2009. Carried 6-0 with Dennis Herrity abstaining.

Treasurer's Report stated a balance of \$10,063.06 as of November 30 with the matured CD and Bank of America account rolled into the Bank Atlantic checking account. The Board will research CD's and other instruments as the checking account balance is high.

Qualifications of all 2010 Board nominees were reviewed. A ballot will not have to be mailed to members as there are not more nominees than seats available. **Motion** made by Fred Carlson and seconded by John Weaver to accept the following nominees and present to the membership for affirmation at the Annual Meeting: Chuck Hansen, Dennis Herrity, Lester Zalewski, Fred Carlson, John Weaver, Joan Crohn, and Shirley Smith. Furthermore, in accordance with the City's neighborhood recognition policy, and as the CBA is a recognized neighborhood in the City, only residents that reside within the recognized geographic boundaries would be eligible to serve on the Board. Thus, the nominations of Joe Holland and E. Miranda Lopez do not meet the qualifications. Carried unanimously.

Committee Reports – no action taken.

Membership Drive- renewal invoices will be sent to all members and outreach to past members.

Review of timeline and tasks after Annual Meeting on January 21; organizational meeting must take place within thirty days of the Annual Meeting.

Discussion of Barrier Island Town Hall Meeting on December 10 at ISHOF.

Motion to adjourn made by John Weaver and seconded by Fred Carlson. Carried unanimously; meeting adjourned at 8:35pm.

Respectfully submitted,
Sheralyn L. Murray
Recording Secretary

A WISH COME TRUE

Earl and Coral Manor moved from Muncie, Indiana to Ft. Lauderdale in 1970. They were one of the original owners of an apartment in Harbor Haven. They loved Florida and enjoyed walking the beach every day. When Coral became ill and had trouble walking, Earl was constantly at her side to care for her. Coral passed away on December 28, 1998. Earl felt that life for him ended then. They had been married for over fifty years. He had been very depressed and wanted to end his life.

I was able to get Earl involved in the Central Beach Alliance. I was working on the CBA newsletter, and he would go with me when I tried to get businesses to sign up for an ad. Earl would offer to pay for the first ad to encourage them to place an ad. He was so proud to be a member of the CBA and would make donations frequently to the CBA. He would join me when I went to the City Commission meetings. Earl could not see well as he had macular degeneration. When a vote was taken, he would ask me if we did ok.

When the CBA came up with the idea of the mini parks across the street at the corner of A1A South and Castillo St., his one thought was to have a bench in memory of his wife, Coral. He thought he could look out of his apartment and see the bench there, and he donated \$600 for this memorial. Unfortunately, Earl died on August 17, 2001 before his wish came true. It has taken many years for his dream to be fulfilled but the important thing is that it will happen as the bench and plaque are to be installed in January.

*** Thank you to Eileen Helfer for contributing the above article; we will keep you posted on a date for the dedication of the memorial bench. Also, thank you to the Ritz-Carlton for absorbing all of the costs associated with the project, and thank you to Dave Gennaro from the City for coordinating all of the details.**

NEIGHBORHOOD UPDATES

Bahia Mar – Site plan and lease approval tentatively on track to come before the City Commission in January.

Developers of the Cortez Hotel (Cortez and Seabreeze) have filed a notice of claim for compensation against the City in the amount of \$6.3 million for loss of revenue (from Commission denial of site plan) under the Bert Harris act.

Barrier Island Town Hall Meeting – Thursday, December 10; 7-9 pm at ISHOF

Winterfest Boat Parade is Saturday, December 12, 2009; go to winterfestparade.com

New Year's Eve "Downtown Countdown" – 5pm – 3am – along SW 2nd St from SW 2nd to 4th Avenues. Call 954-828-PARK for more information – free event for all ages.

Beach Master Plan, Sasaki and Associates - the final draft is on the City's website-
Instructions to access Master Plan:

Access the City website at www.fortlauderdale.gov ; Click City Hall, then under Departments click Planning and Zoning; on the right side of the page under Planning Initiatives click Central Beach Master Plan. At the bottom of the page you will see the link to the most recent version of the Central Beach Master Plan (March 27th).

City Charter Revision Board has reconvened – meetings on the first Thursday of each month at 5:30 pm in City Hall – first floor chambers. The Charter is the foundation of how the city's government functions; citizens may provide info by attending meetings and emailing to charterreview@fortlauderdale.gov

Air Lauderdale Beach Fest- the Air and Sea Show is coming back with a new name and plans for the return on **April 24 and 25, 2010** (Fleet Week is April 23-May3). For more info, the website is www.airlauderdale.com

Beach Music Festival – Tentatively scheduled for May 15-16, 2010

City residents can **park free** at North Beach, South Beach and the North Birch/Intracoastal E-lot with the \$5 purchase of a swipe card. Cards are on sale at Parking & Fleet Services, 290 NE 3rd Avenue or go online at www.fortlauderdale.gov/parking

ST. PATRICK'S DAY PARADE AND FESTIVAL - Saturday, March 13, 2010

The Parade will feature marching bands, pipe and drum bands, street performers, classic automobiles, and floats of all shapes and sizes! The Festival will include cultural games and events, such as sheep herding, currach racing and hurling, as well as live music, entertainment, and dance performances. A special children's area will feature games, storytelling, amusements, delicious treats, contests and other activities. Additional highlights include historical education and ancestry areas, trivia, cooking demonstrations, authentic Irish cuisine and much more!

The City encourages residents to sign up for **CodeRED**, a high-speed telephone notification system that delivers emergency information to registered phone numbers. In the event of a hurricane, utility outage, water main break, terrorist incident or other crisis, the city will activate CodeRED to send emergency notifications. Sign up for CodeRED on the city's website, www.fortlauderdale.gov, or by calling the 24-hour Customer Service Center at 954-828-8000.

Is your condominium association a part of the City's **preparedness plan**? It's not too late. For more information, please go to:

http://www.fortlauderdale.gov/fire-rescue/dpemb/condo_preparedness.htm

The City's **Public Information Radio Station** is located at 1610 AM on the radio dial.

To receive the City's Civic Packet by email, call 954-828-4743 or email svezina@fortlauderdale.gov

IT'S THAT TIME OF YEAR! MOST OF YOU READING THIS NEED TO RENEW YOUR MEMBERSHIP FOR 2010: OR PERHAPS YOU WERE ONCE A MEMBER AND ARE CONSIDERING REJOINING; OR MAYBE YOU HAVE NEVER BEEN A MEMBER AND WOULD LIKE TO JOIN!

Dear Neighbor:

We really do live in paradise where the sun shines almost everyday, the palm trees sway in the breeze, the ocean laps at the shore, and the gentle (sometimes strong) winds blow.

We are the Central Beach Alliance – the city recognized civic “association of committed and concerned residents and property owners working together to responsibly develop the beach and actively participate with local governments to achieve this goal.” We represent the barrier island from Harbor Drive to Oakland Park Boulevard.

All members have a say and vote to help determine what the majority of the members would like in our neighborhoods. All members also receive emails to keep them abreast of important information that can impact their residences and lives, as well as information regarding city meetings and agendas.

If you care about the area where you live and would like to help become a part of the solution, please join us. We welcome you.

You cannot complain about nor criticize what happens if you do not take an active role. Apathy can become part of the problem – BE A PART OF THE SOLUTION!

Please join today! There is strength in numbers!

Fill out the attached 2010 Membership Application, send it in with your dues (or bring it with you to the January 21 Annual Meeting), and make an effort to attend all of our meetings.

Thank You! We look forward to seeing you again or meeting you for the first time at the next meeting; it's a perfect time to relax with your neighbors at our annual holiday mixer! We'll be at the “W” hotel at 6:30 pm (complimentary valet parking) on November 19 for some refreshments followed by our regular meeting.

We appreciate your support.
The Central Beach Alliance Board of Directors

CENTRAL BEACH ALLIANCE OF FORT LAUDERDALE, INC.

2010 MEMBERSHIP APPLICATION

_____ Condo/Apartment Association (\$60 annually)

_____ Individual Member (\$15 annually)

_____ Business Member (non-voting) (\$25 annually)

NAME (Please print clearly): _____

_____ New Member _____ Renewal Condo Name: _____

_____ Single Family Home

ADDRESS: _____

APARTMENT #: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: ____ (____) _____

OFFICE PHONE: ____ (____) _____

E-MAIL ADDRESS: _____

VOTING REPRESENTATIVE NAME: _____
(for condo associations only)

ALTERNATE VOTING REPRESENTATIVE: _____
(for condo associations only)

Are you willing to serve as the building's contact person via e-mail? ____ Yes ____ No
(for individual members only)

PAYMENT AMOUNT: _____ CHECK NUMBER: _____
Please make checks payable to "Central Beach Alliance"

Mailing Instructions:

Please reverse tri-fold this document with CBA address on outside, add postage and mail.

Dennis Herrity, CBA Treasurer
200 S. Birch Road - #509, Fort Lauderdale, Florida 33316

2010 CBA Board of Directors Nominations

The following nominees have met the qualifications to serve on the 2010 CBA Board of Directors and need to be affirmed at the Annual Meeting on January 21:

Chuck Hansen, Dennis Herrity, Lester Zalewski, Fred Carlson, John Weaver, Joan Crohn, and Shirley Smith. They will each be introduced to the membership at the Annual Meeting and have the opportunity to address the attendees.

Two nominees were disqualified due to having residences outside of the City-recognized Central Beach Alliance boundaries (see Board minutes of December 3, 2009).

VOLUNTEERS ARE NEEDED TO WORK THE REGISTRATION TABLE AT THE MEMBERSHIP MEETINGS; PLEASE EMAIL YOUR INTEREST TO cbaemailblast@gmail.com or simply arrive early (6:30 pm) on January 21. Thank you!

THE CBA BOARD OF DIRECTORS WISHES
ALL OF YOU A WONDERFUL HOLIDAY
SEASON AND A SAFE, HEALTHY, AND
HAPPY NEW YEAR!

SEE YOU AT THE ANNUAL MEETING AT
THE INTERNATIONAL SWIMMING HALL
OF FAME ON JANUARY 21 AT 7:00 PM!

**POSTAGE
HERE**

**CENTRAL BEACH ALLIANCE OF FORT LAUDERDALE, INC.
Dennis Herrity, CBA Treasurer
200 S. Birch Road - #509
Fort Lauderdale, Florida 33316**

**CENTRAL BEACH ALLIANCE OF FORT LAUDERDALE, INC.
STEVE GLASSMAN, PRESIDENT
1901 N. OCEAN BLVD. - #10-C
FORT LAUDERDALE, FLORIDA 33305**

FORWARDING ADDRESS REQUESTED



***CENTRAL BEACH ALLIANCE
DECEMBER 2009***

